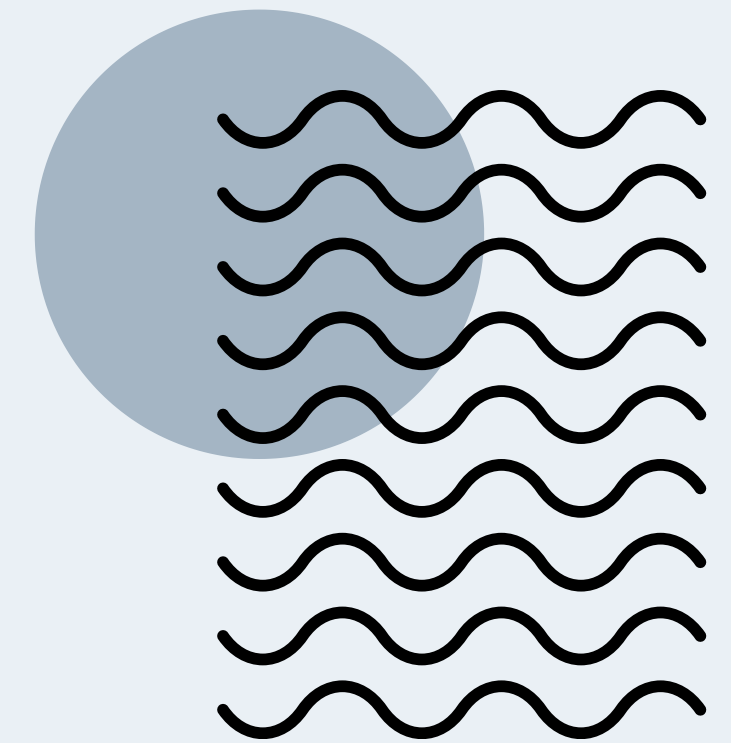




*Introducing*  
**GNP ADVISORY**  
*ADR & Arbitration Advisory*

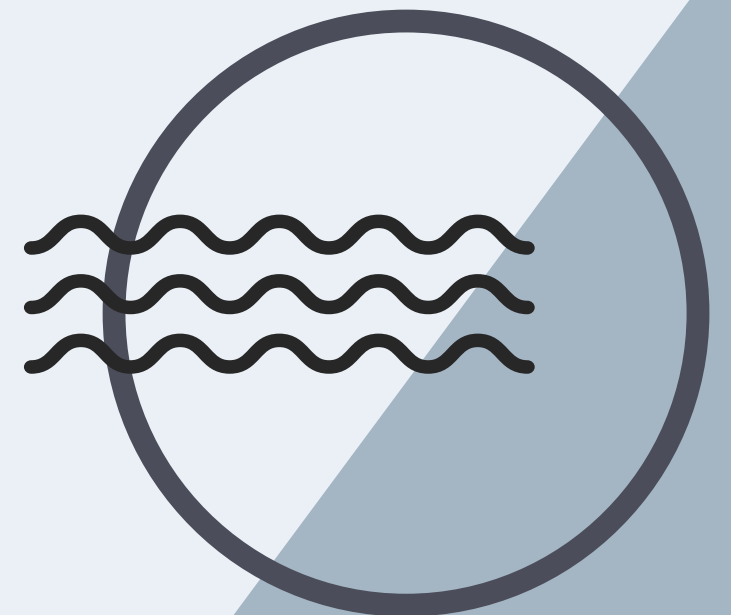
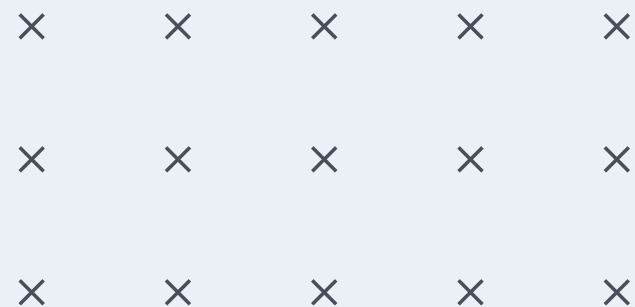


Founded by:  
***Param Bhamra***





*A strategic advisory platform focused on helping clients approach dispute resolution with clarity, structure, and confidence.*

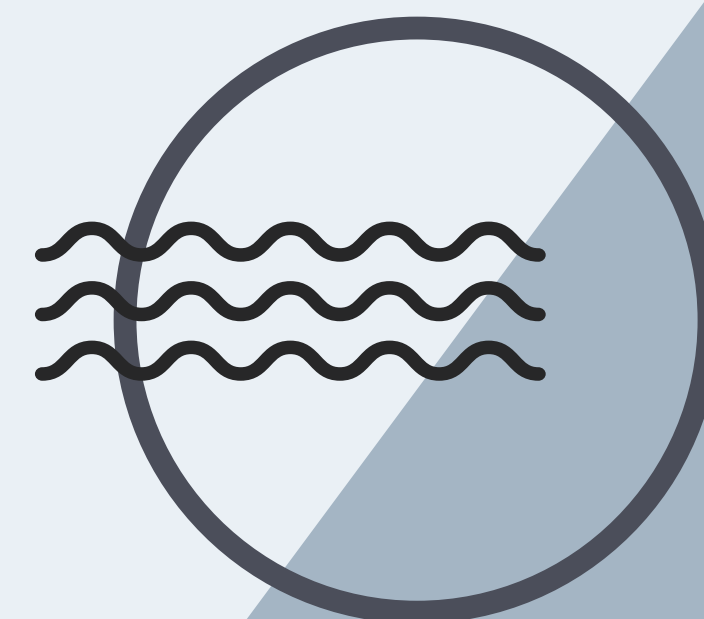
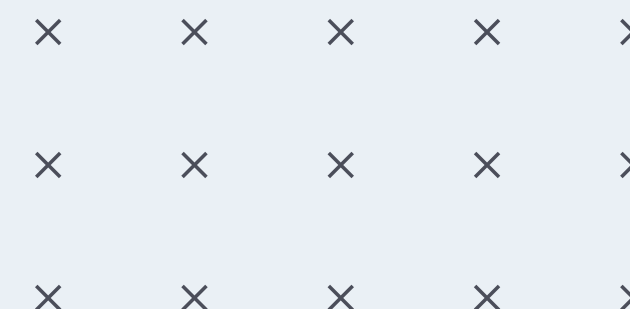


# WHAT GNP ADVISORY DOES

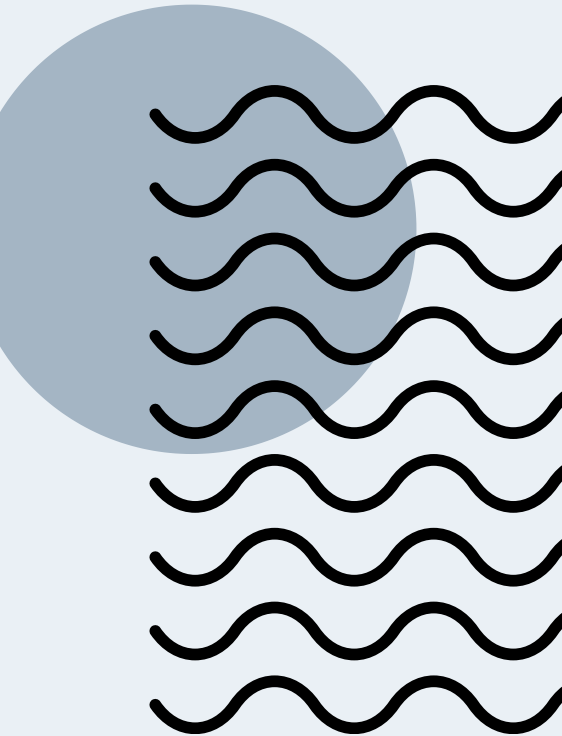
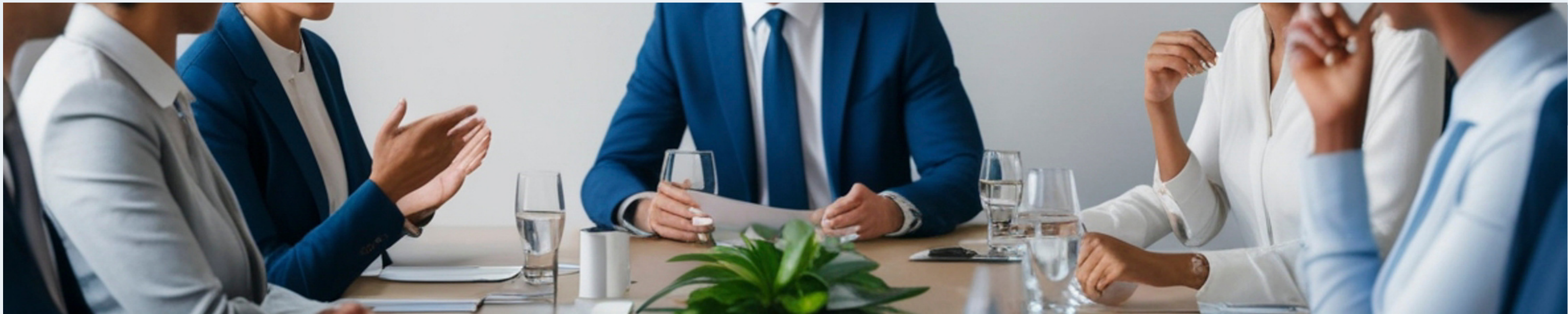
*We help clients navigate disputes strategically, not reactively.*

*GnP Advisory offers advisory support across the dispute resolution lifecycle — **from choosing the right forum and shaping strategy, to giving independent opinions and designing internal dispute management structures.***

*The firm's focus is on efficiency, strategic positioning, and practical decision-making in arbitration and mediation matters.*



# SERVICES



**> ARBITRATION  
& MEDIATION  
STRATEGY**

Structuring the right  
dispute resolution path

**> ARBITRATOR  
& ADR  
INSTITUTION  
SELECTION**

Choosing the right  
decision-maker and the  
right forum

**> ADR  
ADVISORY &  
STRATEGIC  
OPINIONS**

Independent guidance for  
complex dispute situations

**> DISPUTE  
MANAGEMENT  
SYSTEM**

Designing internal systems  
to manage conflict  
proactively

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# ARBITRATION & MEDIATION STRATEGY

*Structuring the right dispute resolution path*

*This service helps clients decide how best to handle a dispute through arbitration or mediation. The advisory begins with understanding the nature of the dispute, identifying suitable forums, and aligning the process with commercial or legal objectives. The goal is to ensure the dispute is handled with clarity, efficiency, and a strategy that supports the client's wider interests.*

## > Why it matters

Many disputes are lost in poor strategy, not just poor facts. A well-structured approach saves time, cost, and unnecessary escalation.



## A decorative graphic featuring a solid light blue circle overlapping a circle with diagonal blue and white stripes. To the right of these circles are several horizontal, wavy black lines.

The logo for gnp advisory features a stylized 'g' and 'n' in dark blue, followed by 'p' in a lighter blue. Below this, the word 'advisory' is written in a smaller, dark blue font. The logo is set against a white background.

The arbitrator or institution can significantly influence the pace, quality, and direction of proceedings.

✕ ✕ ✕



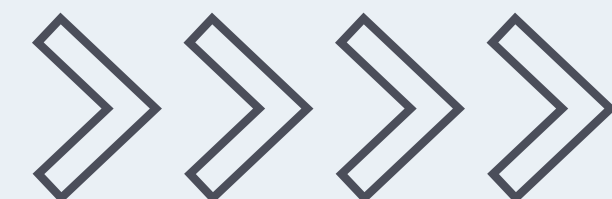
# ADR ADVISORY & STRATEGIC OPINIONS

*Independent guidance for complex dispute situations*

This service provides strategic advice and independent opinions on dispute resolution frameworks, contractual clauses, and ongoing conflicts. It is designed to help clients evaluate risks, make informed choices, and respond to complex dispute situations with greater confidence and legal clarity.

## *Why it matters*

Clients often need more than representation, they need perspective. Strategic opinions help them see the dispute in a broader commercial and procedural context.



# DISPUTE MANAGEMENT SYSTEM

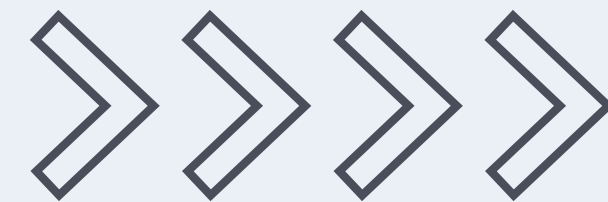
*Designing internal systems to  
manage conflict proactively*

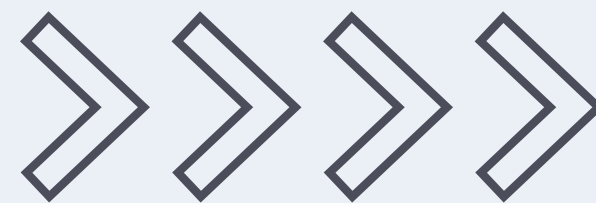
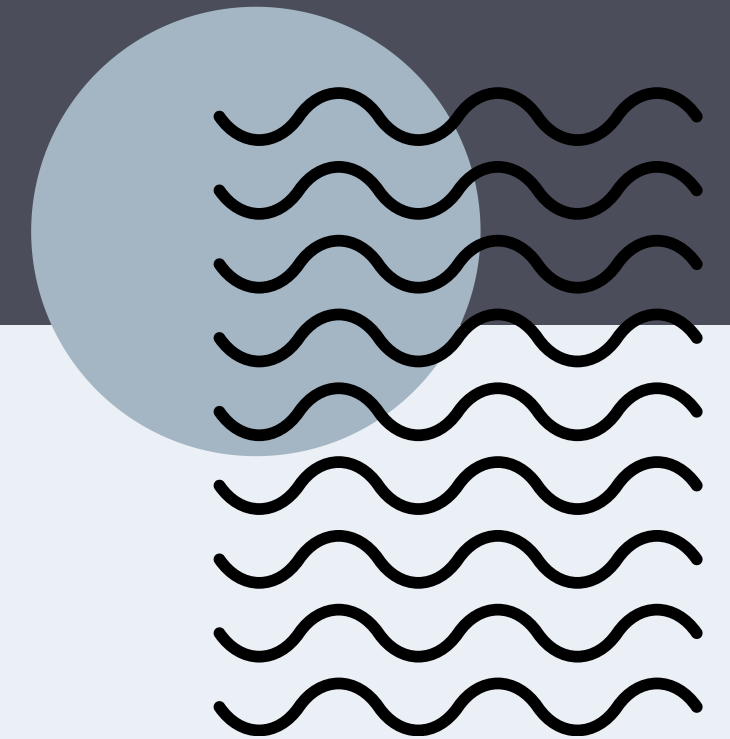
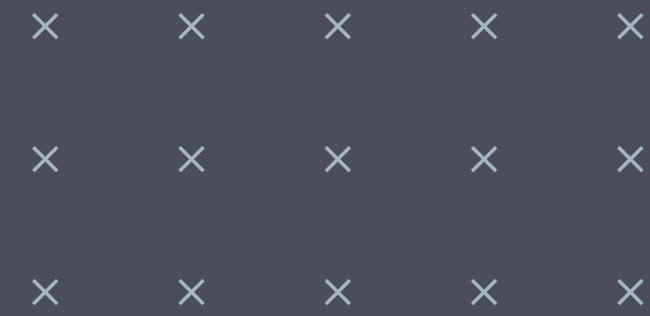
## Why it matters:

Without a system, every dispute becomes an exception. A proper dispute management framework reduces friction, improves consistency, and lowers dependence on litigation.



GnP Advisory helps organisations build internal dispute management frameworks that work before matters reach litigation or formal proceedings. This includes creating structured processes, escalation pathways, and ADR integration strategies so disputes can be managed more efficiently and proactively.





# WHY THESE SERVICES ARE NEEDED

## Because disputes need strategy, structure, and foresight

These services are needed because dispute resolution today is not just about reacting to conflict — it is about managing risk, selecting the right process, and preventing avoidable inefficiency.

GnP Advisory's service model is built around helping clients approach disputes in a way that is clear, efficient, and aligned with real-world objectives.



# WHO THESE SERVICES ARE FOR

*Suitable for clients who need  
practical ADR support*

> **BUSINESSES FACING COMMERCIAL  
DISPUTES**

> **PROFESSIONALS NEEDING  
DISPUTE RESOLUTION STRATEGY**

> **ORGANISATIONS DESIGNING  
INTERNAL CONFLICT SYSTEMS**

> **CLIENTS SEEKING SUPPORT WITH  
ARBITRATOR OR INSTITUTION  
SELECTION**



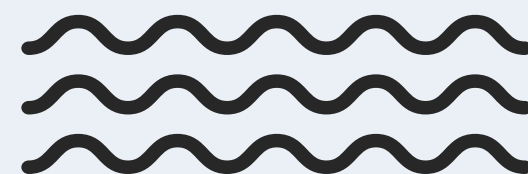


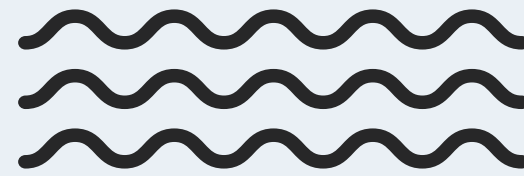
## ABOUT THE FOUNDER

Param founded GnP Advisory to provide focused, strategic support in the ADR and arbitration space. The practice reflects a commitment to making dispute resolution more efficient, structured, and commercially meaningful.

### Designations:

- Arbitrator
- Founding Partner at MediateGuru
- Advocate
- Mediator
- Author





# THANK YOU

*WE APPRECIATE YOUR TIME AND ATTENTION.*

*VISIT US AT*

<https://www.gnpadvisory.com>

*OR SCAN THE QR CODE*

